

PRESS RELEASE

RESULTS OF CONSENT SOLICITATION IN RESPECT OF THE COMPANY'S SENIOR SECURED NOTES

Milan, March 8, 2012

Seat Pagine Gialle S.p.A. (the "Company") announces that the consent solicitation exercise in respect of the Company's $\leq 550,000,000~10.5\%$ Senior Secured Notes due 2017 (the "January 2010 Notes") and the $\leq 200,000,000~10.5\%$ Senior Secured Notes due 2017 (the "October 2010 Notes", and together with the January 2010 Notes, the "Notes") has now expired.

The results of the consent solicitation are as follows:

Percentage voting in favour

January 2010 Notes 98.81%

October 2010 Notes 99.61%

As set out in the press release of March 7, 2012, the consent of the holders of the Notes will be formalised after the noteholders' meetings of March 29 and March 30, 2012 (the "Noteholders' Meetings"), at first and second call respectively. At the Noteholders' Meetings, resolutions will be proposed to (i) acknowledge and approve, to the extent necessary, the proposed amendments and waivers to the indentures in respect of each series of Notes and (ii) to authorise, to the extent necessary, the Trustee to enter into supplemental indentures in respect of each series of the Notes.

ISIN for the January 2010 Notes (Regulation S Notes): XS0482702395 ISIN for the January 2010 Notes (Rule 144 A Notes): XS0482720025

ISIN for the October 2010 Notes (Regulation S Notes): XS0546483834 ISIN for the October 2010 Notes (Rule 144A Notes): XS0546484303

Seat Pagine Gialle Communications
Tel. +39.011.435.3030 – fax +39.011.435.3040
Comunicazione.stampa@seat.it

Investor Relations Seat Pagine Gialle

Tel. +39.011.435.2600 Investor.relations@seat.it

Seat Pagine Gialle S.p.A. Legal and Corporate Affairs ufficio.societario@seat.it

Barabino & Partners
Tel.+39 02 72.02.35.35 - Mob +39 331. 57.45.171
Federico Vercellino – f.vercellino@barabino.it

www.seat.it